***Series Rough Pitch – The Balkan Way#3***

***CALL for TV series projects in development***

***Deadline September 29th, 2023, at 17.00 (CET)***

**CED — MEDIA offices from Bulgaria, Croatia, Greece, Hungary, Montenegro and Serbia** are organising a third edition of TV series event called ***Series Rough Pitch – The Balkan Way.***

The pitch event is aimed at development-stage TV series fiction projects and **up to 8 projects** **will be presented online with a prerecorded video pitch to a jury of industry experts, who will have a live Q&A with each participant**.

**The jury will decide on an award of €4000 to be given to one project for further development, including some additional awards.**

**The call is open for participants coming from Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Greece, Hungary, Montenegro, North Macedonia, Serbia and Slovenia.**

The **VIDEO** **PITCH PREPARATION WORKSHOP** will be led by experienced, international coaches **Valeria Richter** (scriptwriter) and **Helene Granqvist** (producer).

**The Pitch Event has been realized in collaboration with the Croatian Audiovisual Centre, the Bulgarian National Film Centre, the Film Centre of Montenegro, and the Film Centre Serbia.**

**The call for TV series projects deadline is September 29th, 2023, at 17.00 (CET):**

**Applicants must be available to participate in the preparatory pitch workshop which takes place on the following dates:**

**Times are Central European Standard Time.**

**🡪 Preparation** - Write a 5-min pitch draft script

**18th & 20th October** - Group sessions: 9.30 - 12.30 / 13.30 – approx. 18.30

**23rd October -** 1:1 sessions (tbc) + individual work: 9.30 - 12.30 / 13.30 - 17.30

🡪 Prepare and upload a 5-min video pitch by **October 25that 12.00 noon.**

**24th October** - Group feedback sessions: 9.30 - 12.30 / 13.30 - 15.30

In between these dates - Individual work rewriting & rehearsing pitches

**Monday October 27th - Final pitch videos of max 5 min. are to be delivered to the organiser by 13.00.**

The pitch presentation takes place online on Monday **October 30th at 12.00 - 14.30 (tbc). As the video pitches will be recorded and delivered prior to the event, *all participants must attend and be available to answer questions from the jury.***

It is *not possible* to participate in the pitch event without participating in the workshop.

**Applicants are to provide the following materials:**

* Logline + Season Synopsis (max 1½ page + contact information ½ page\*\*)
* Moodboard (max 2 pages)
* Motivation letter (max 1 page - why this series? why you and now? vision for the series project as creator)
* CV incl. short 5-line bio text (max 1 page)

- *these 4 documents are to be collected* *in* ***one word document of max 6 pages.***

* A portrait photo (max 2 MB, attached separately to the email)

* \*\*) Please include *contact information* incl. details of the series:

number + length of episodes, format, genre, language(s), status of project (stage of financing/development) + any co-producers, at top of the word document.

**Please email the materials to** your national contact point (MEDIA desk / Film Centre)!

**ABOUT THE COACHES**

Helene Granqvist and Valeria Richter have collaborated for 10+ years and gathered significant experience in the international film- and TV industry, incl. planning and financing several film projects and coaching events together. Between them, they cover a wide range of fiction, documentary and TV-series knowledge, especially within innovative development, production- and script consulting labs, having created new lab concepts for young talents and experienced film- and tv creators. Since 2021 they are bringing New Nordic Narratives - a project- and leadership lab and network concept focused on inclusion and sustainability to key film- and TV industry events.

Producer

**Helene Granqvist**

Helene Granqvist is a prizewinning Swedish producer, who has worked with film and TV for more than 30 years. Her films have been represented at many festivals – such as Cannes, Toronto and Venice. She is also frequently engaged internationally as a pitch coach and lecturer. Since 2018, Helene is president for WIFTI (Women in Film & Television International). She is also a founding member of ARTEF (Anti-Racist Taskforce for European Film), and a member of EFA.

Scriptwriter

**Valeria Richter**

Scriptwriter and coach Valeria Richter works internationally, where she develops and consults in the areas of feature film/TV series, lab/script development and pitching; she regularly consults funds and industry events. She was part of creating TorinoFilmLab and the Baltic EmPOWR labs in 2008 – both still running - and was hired to manage the successful Nordic Genre Boost lab of Nordisk Film & TV Fond. She is head writer/creator of an 8-part TV drama near-fi series, *Next of Kin* (premiered on Finnish streamer Elisa Viihde Viaplay 2022). She holds an MA in Film & Media and is a member of EFA.